

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

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No. 5(1)2021-22/PMS/IITF-2021

Dated: 7th October, 2021

To,

All Director/HOO
MSME-DIs

Subject: Participation of O/o DC (MSME) in 40th India International Trade Fair' 2021 from 14-27 November, 2021 at Pragati Maidan, New Delhi – reg.

Sir,

Office of Development Commissioner (MSME) is participating in 40th India International Trade Fair IITF' 2021 from 14–27 November, 2021 at ITPO, Pragati Maidan, New Delhi. The MSME Pavilion will be in Hall No. 7. It may be noted that space rent charges are subsidized (T&Cs for participation and fact sheet enclosed). Travelling expenses, freight charges etc. will not be admissible for participation in IITF, 2021.

You are requested to give wide publicity and mobilize the MSEs in your jurisdiction for online submission of applications and their participation for the event.

This issues with approval of Competent Authority

Encl : as above

Yours faithfully,

मनोज शर्मा
7/10/21

(Manoj Sharma)
Assistant Director

Annexure - 1

Fact Sheet - India International Trade Fair' 2021

S.No	Particulars	Details
1	Name of the Fair	India International Trade Fair (IITF) 2021
2	Duration	14 th November to 27 th November 2021
3	Venue	Pragati Maidan, New Delhi
4	Built Stall /booth size	6 sqm.
5	Rate of 6 sqm built stall	General Category MSEs to submit the original Demand Draft of Rs. 22,621/- (drawn in favor of PAO, MSME) to respective MSME-DI. MSEs from (SC/ST/Women/NER/PH/Aspirational District) are exempted from payment of space rent charges
6	Subsidy available	The Participating units will be provided space rent subsidy @ 80% for General category units and subsidy @ 100% for SC/ST/women/NER/PH/Aspirational Districts.
7	Exhibition type	Business to Consumer (B2C) & Business to Business (B2B)
8	Exhibitor profile	Micro and Small Enterprises (MSEs)
9	Exhibits to be displayed	Cosmetics, Health Care, Electronics, Computer peripherals, Gems & Jewellery, Food Products, Leather , Textiles , Footwear , Accessories etc.
10	Scheme Guidelines	http://dcmsme.gov.in/Guidelines_PMS.pdf
11	Opening date for the registration	10 th October, 2021
12	Closing date for the registration (last date of receiving application at MSME-DI level)	20 th October, 2021
13	Recommendation of MSEs by MSME-DI	25 th October, 2021
14	How to Apply	https://my.msme.gov.in/MyMsme/Reg/COM_MatuDomAppForm.aspx

**MSME Pavilion, India International Trade Fair
14th - 27th November 2021 (Hall No. 7)
Pragati Maidan, New Delhi
Terms & Conditions for Participation by MSEs**

1. Stalls size (6 Sqm) in Hall / Open area and charges will be Rs. 22,621/- (Inclusive GST) per stall for General Category and No space rent charges for SC/ST/NER/Women/PH/Aspirational district category. The Demand Draft to be drawn in favor of PAO, MSME, New Delhi. No cash payment will be accepted. The Demand Draft should be issued by any Nationalized Bank on or after issue date of circular.
2. The application will be accepted online only through MyMSME portal (https://my.msme.gov.in/MyMsme/Reg/COM_MatuDomAppForm.aspx)
3. The duration of IITF'2021 is for the period 14th – 27th November, 2021.
4. In case of cancellation of Stall by the MSE after the allotment, the charges paid will be forfeited.
5. Payment of all applicable taxes on sale etc. will be the responsibility of exhibitors. The Issue of Exit / Security Clearance after the event is subject to approval by concerned legal Authorities
6. Cost of transportation of exhibits from the unit to exhibition and back will be borne by the units themselves.
7. Items in the stall will be provided as per the IITF standard package by ITPO.
8. No additional display space will be provided in the exhibition.
9. Exhibitor passes will be issued to persons authorized by the company on its Letter Head with their photo I.D and two photographs. Police verification wherever required is to be done by the Exhibitor. Maximum two persons are allowed as exhibitor at each stall. No request will be entertained for extra passes.
10. The stalls are non transferable and sharing of the stalls is not allowed.
11. Exhibitors should ensure not to change the exterior layout of the stall allotted to them and not use any area outside the stall or the aisle.
12. Exhibitors are liable for compensation of any damage to the furniture fittings or any other property, caused due to their negligence.
13. Tentative timings of the exhibition will be from 10.00 a.m.to 7.00 p.m.
14. In case, the exhibitors require if any additional items in the stall they are required to pay extra to the event organizing agency.
15. The exhibitors are solely responsible for any theft in their stall. However, the security arrangements have also been made after the exhibition hours by ITPO.
16. The Online Registration does not guarantee for the stall allocation.
17. Valid Demand Draft (in case of General category) to be deposited at the concerned MSME-DI. The MSE unit applicant should also upload scanned copy of the same on MyMSME while submitting online application.
18. The allotment of stall will be done by the competent authority of the Ministry.
19. The applicable charges are at subsidized rate. Hence no claim under scheme "Procurement and Marketing Support" scheme will be admissible.
20. One entrepreneur will be considered for one both only irrespective of number of applications. Final decision of competent authority will be enforced in this regard and will be binding to all participants.
21. Selling of Open / Non packed Food Items / beverages / Ice Creams etc. will not be permitted on any stall.
22. The Ministry reserves the right to cancel the participation at any stage without any notice to the participants.